



IMPORT SHOP BERLIN

IMPORT SHOP BERLIN Promotional Package

The Promotional Package from Messe Berlin GmbH offers exhibitors a selection of marketing tools designed to optimize their trade show participation and market presence. With the Promotional Package, exhibitors are listed in the print catalogue and included in the Virtual Market Place®.

As a communications platform – accessible worldwide, 365 days a year, 24 hours a day – the Internet is of central importance to the Promotional Package concept. With the **IMPORT SHOP BERLIN Virtual Market Place** we aim to exploit this potential fully and optimize the usability for our exhibitors.

SCOPE OF SERVICES

Print catalogue:

- Basic corporate entry (company name, country code, postal code, city, phone, fax, email, hall & stand number, entry in the product group index)

IMPORT SHOP BERLIN Virtual Market Place:

- Basic corporate entry (company name, country code, postal code, city, phone, fax, email, hall & stand number, entry in the product group index)
- Additional entries (stand telephone, contact person including email address)
- Company profile (max. 4,000 characters)
- Company logo
- Classification under the industry index
- Hyperlink to company website
- Entry in up to 10 categories of the product group index
- Presentation of up to 10 products with text and images including hyperlink to product presentation on the company website (max. 4,000 characters per product)
- Text detailing delivery terms and prices (max. 4,000 characters per product)

Price:

- **EUR 189** plus VAT

Optional upgrade with tailored services:

- Additional entries in the product group index
- Additional product entries

For more information regarding additional services, contact the Messe Berlin Editorial Team, Mo-Fri, 9:00 a.m. – 6:00 p.m. CET: phone: +49 (0)30 / 3038-2180; or send an email to editorial@virtualmarket.importshop-berlin.de

Promotional Package availability

All Promotional Package services are available from 15 September 2012 to 14 September 2013.

Set up your stand today and make the most of your personal website at Messe Berlin:

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