

Conditions of participation for „ Natural Living- nature and health“

Date:	November 09 – 13, 2011
Closing for entries:	May 31, 2011
Commencement of decorative construction:	November 07, 2011
Commencement of dismantling:	final day of fair, 19.00 hrs.
Submission of construction plans:	September 30, 2011
Deadline for furniture/equipment:	September 30, 2011

The event and its organisers

The Import Shop Berlin is organised by Messe Berlin GmbH on the Berlin Exhibition Grounds. The special shop "Natural Living – nature and health" will be held in the framework of Import Shop Berlin. The Import Shop Berlin is an international sales exhibition for industrially and manually produced products from the following sectors: **garments, home textiles, leather goods (bags, clothing), accessoires, (bags, scarves, wallets), decorative items, handicrafts, furniture, wicker ware, toys, musical instruments, jewellery (precious and fashion jewellery), carpets, cosmetics and ecological products.**

Nomenclature for „Natural Living – nature and health“

Clothing:	natural textiles, shoes and fashion accessories
Living:	items for home and bed, furniture and accessories for the home
Household:	natural foods, eco-friendly household and cleaning products
Cosmetics:	cosmetics for care and decoration, scents and essential oils
Nutrition and Health:	massage equipment, health pillows, whirlpools, saunas and accessories, beauty farms, wellness institutes, relaxation items, acupuncture and massages, sport articles
Experiences:	travel
Gifts:	toys, musical instruments, leather goods, stationery, books
Services:	information stands with advice on environmental aspects and living, publishers, institutes and associations, training, counselling for interior decorations, nutrition, health and cosmetics

Exhibitors

Direct participation by manufacturers, exporters, importers and wholesalers in the above product groups.

Stand construction

The exhibitor is obliged to take care for suitable stand construction and partition to neighbouring stands.

Rental charges and stand size

The rental charges per m² of stand area is EUR 106.00 incl. carpet, guarding, cleaning and lighting of the hall. The price per m² incl. carpet, electricity outlet and consumption is EUR 115.00. A charge will be made for all other items of equipment, which should be ordered separately. A separate **order form** will be sent to exhibitors. An additional charge of EUR 0.60 / m² of display space (+value added tax) is payable in accordance with an agreement made with the Exhibition and Trade Fair Committee of German Industry (AUMA).

The minimum stand size for exhibitors displaying on their own stand is 8 m² and 4 m² for each participating firm on a joint stand.

Promotion Package Services

Exhibitors will be charged EUR 189.00 for a basic listing in the printed and electronic version of the exhibition catalogue. The basic listing includes the following exhibitor's information, company name, country code, postal code, city, phone, fax, e-mail plus hall and stand numbers as well as product group index. All exhibitors will receive a copy of the printed catalogue. In the virtual exhibition for Import Shop exhibitors remain listed on the Virtual Market Place for one year. Company presentations in the Virtual Market Place include a company profile with picture, an illustrated description of up to ten products and a link to the company's website.

Regulations

Information of a political nature may not be displayed or distributed. Furthermore the stand design and decoration should not include any statements of a political nature. **Messe Berlin accepts no liability for the exhibits. Exhibitors must arrange adequate insurance cover for their exhibits.** No animals are permitted on the exhibition grounds. The construction and fire safety regulations of Messe Berlin must be strictly observed. Failure to comply entitles Messe Berlin to remove exhibits at the exhibitor's expense, if such items are not kept on the stand in accordance with regulations.

Parking tickets can be obtained against payment.

Exhibitors' passes

3 exhibitors' passes will be provided free of charge for the first 10 m² of display space. Exhibitors will receive additional passes for each additional 10 m² of space occupied.

Direct Sales are allowed. The sale of food for immediate consumption has to be approved by Messe Berlin.